

Green Clean

As energy prices rise, health care costs escalate, and environmental concerns earn increased attention, more companies are considering the benefits of "going green". More than just a trend, green initiatives are environmentally responsible, reduce energy costs, and have been proven to reduce employee illness and absenteeism.

Red Coats, Inc., a family-owned custodial services company engaged by MacKenzie Management, takes pride in their environmental stewardship. Red Coats' Global Care Program, launched in 2004, was designed to support healthy work settings and minimize negative impacts on the environment. The Bethesda-based company uses innovative chemicals and equipment that meet or exceed the EPA's published guidelines, or have been certified as environmentally preferable by organizations such as Green Seal. High quality, better-performing cleaning products are dispensed strictly, reducing waste and environmental impacts. State-of-the-art equipment is used to improve hygiene and enhance indoor air quality. In addition, Red Coats has implemented "Best in Class Practices" such as systematic team cleaning, auditing, color coding, and dilution control for accomplishing all janitorial functions.

"Our environmental practices have been great economic choices too," said Robert Butorac, Senior Vice President of Operations at Red Coats, Inc. The company, which employs more than 5,000 individuals, has cut costs significantly by switching to automated dispensing systems. "These cost savings have been passed on to the customer," he added.

MacKenzie Management is proud to partner with this ecologically-friendly and award-winning firm, which shares our commitment to create healthy work environments for each occupant and employee. For more information on Red Coats, Inc., please visit www.redcoats.com.

If you would like to feature your company in the next MacKenzie Messenger, please contact Amber Shrodes, Marketing and Communications Director for the MacKenzie Companies, at 410.494.4834 or ashrodes@mackenziecommercial.com.

Green Tip - More work, less energy.

Set computers to energy-saving settings and make sure to shut them down when you leave for the day ("standby" settings will continue to draw power even when not in use).

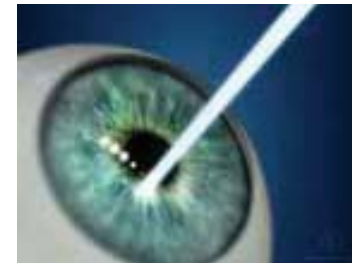
Tenant Profile

Eyemaginations
600 Washington Avenue
Suite 100
Towson, MD 21204
www.eyemaginations.com

combines 3D animated videos with informative explanations of eye-related pathologies and complex eye treatments.

The company, which employs over 70 people, was founded in 1999 by Dr. Stephen Sopher, an optometrist himself. He and his three sons, Michael, Vice President of Business Development; Brad, Animation Director; and Jordan, Director of Integrated Technology had a single vision to enhance the total patient experience. Understanding the importance of educating patients and marketing to their needs on a daily basis, the company has developed into a full-range medical media provider. Recently added products include 3D-Eye Online, which enhances doctors' websites by incorporating 50-75 animations on a variety of eye care topics; and 3D-Eye Home, a revolutionary technology that enables eye care professionals to deliver their message directly to patients either through email or CD discs. Most practices today are opting for the complete 3D-Eye suite of products to provide the maximum patient education and marketing experience.

Custom productions for major ophthalmic manufacturers such as Bausch & Lomb, CIBA Vision, Johnson & Johnson and Zeiss are an important part of the Eyemaginations' impressive portfolio that also includes utilization in 14 out of 17 optometry schools in the United States.



Jeff Peres, the CEO and President, joined the firm three years ago and has been integral in the company's growth and success. The company has begun to branch out into other medical fields to provide future growth. Eyemaginations continues to be an innovator in the evolution to improve communication between manufacturers, doctors and their patients.

Eyemaginations, a family-owned and operated firm in Towson, produces the premier patient education software for the eye care industry. Used in thousands of practices around the world and translated into multiple languages, 3D-Eye Office



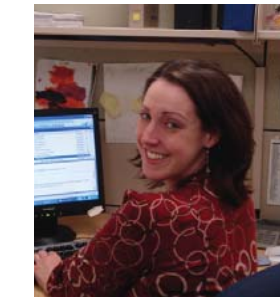
MacKenzie Invoice Makeover

Your work order, sub-meter utility, and rent invoices may be sporting a different look this summer courtesy of a new commercial property management software purchased in March.

The new software, Yardi Voyager, will allow MacKenzie Management representatives to retrieve account information, payment history, and work orders rapidly, improving customer assistance and turn around time.

In the future, the advanced system may be used to provide interactive services to MacKenzie's clients, including the ability to review invoices, place work orders, and receive account balances online. The password-protected program is one of many resources the MacKenzie Management team hopes to incorporate in their customer service offering this year.

Meet MacKenzie



Kelly Stowell
Senior Property Manager

Kelly Stowell, a MacKenzie employee for three years, manages The Susquehanna Building, 600 Washington Avenue, Schilling Place, 7400 York Road, William Paca Business Park, Bel Air Square, Beards Hill Plaza, and the Upper Chesapeake Health Medical Office Building. As a Senior Property Manager, Kelly

is responsible for overseeing the day-to-day operations of her portfolio including contract administration, property inspection, annual operating budget preparation, capital improvement recommendations, and improvement project management. In addition, Kelly contacts and responds to tenants daily to ensure all of their needs are met.

Kelly has more than seven years of experience in management and has a Masters in Business Administration. She is currently pursuing her Real Property Administrator designation from the Building Owners' and Managers' Association (BOMA). The designation, which includes courses in building systems operations and maintenance, commercial real estate law, environmental health and safety, and real estate investment, will help her further assist her clients and tenants.

Mack Fact

Currently, MacKenzie manages over 3.5 million square feet of office, retail, and flex space.

Welcome New Neighbors!

The Commercentre

CBS Outdoor Group, Inc.
Mikhail's Jewelry Studio
Steinhardt Financial Group, Inc.
Barbara K. Honig, MD, P.A.
BJS Insurance & Financial
Services, Inc.

Cromwell Bridge Road

Kenneth W. Diehl, Psy. D.

Lake Falls Village

M. Russell, P. Russell and K. Russell
Sushi Hana

Park Center Court

Mary Fredlund and Co., Inc.

The Susquehanna Building

Executive Exhibits, Inc.

York Green

AGM & BTR
Brent Birely, MD, P.A.

York at Terracedale

Elizabeth B. Spannhake, DDS, P.A.

York Lane

Sohol Bhalodia, DDS, P.A.

If you know a company that would make a great neighbor, contact Debbie Collins at 410.494.4869 or by email at dcollins@mackenziecommercial.com. For all qualified referrals, you will receive a \$100 gift card. Call for details. *

* Some restrictions apply.

RAPID REFERENCE

Maintenance Questions: Call MacKenzie Services at 410.321.1277

Property Management Questions: Call MacKenzie Management at 410.821.8585

Leasing Questions: Call MacKenzie Commercial Real Estate Services at 410.494.4869

Contracting or Improvement Questions: Call MacKenzie Contracting at 410.296.8081

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MANAGEMENT COMPANY, LLC

MACKENZIE

SPRING 2008



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M A C K E N Z I E
M E S S E N G E R

Dear Clients and Friends,

It is with great pleasure that I present to you the inaugural edition of the MacKenzie Messenger, a quarterly newsletter designed exclusively for MacKenzie Management and Commercial Real Estate clients and tenants.

I'm particularly proud to add this publication to our service offering this year, as MacKenzie celebrates its 40th anniversary. Our anniversary and this publication are symbols of our commitment to provide you with superior customer service.

With each edition I look forward to sharing with you new resources we have added, new initiatives we are pursuing, and the latest accomplishments of our companies and clientele.

I hope you will enjoy reading it as much as we have enjoyed creating it for you.

Sincerely,



Gary T. Gill
President and CEO
The MacKenzie Companies

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