

FOR IMMEDIATE RELEASE
OCTOBER 15, 2008

CONTACT:

Amber C. Shrodes
Marketing and Communications Director
MacKenzie Commercial Real Estate Services
Phone: 410.494.4834
ashrodes@mackenziecommercial.com

MacKenzie Enhances Research Capabilities with GIS Leader

"We are raising the bar in the fields of research and mapping," said Gary T. Gill, President and CEO of MacKenzie Commercial Real Estate Services, who announced Monday that Matt Felton, a Geographic Information Systems (GIS) professional who has been recognized as a leader in Information Systems Technology in Maryland, had been hired to lead the MacKenzie Research Team.

Felton, formerly the Director of the Center for Geographic Information Sciences (CGIS) at Towson University, brings 14 years of experience to MacKenzie. As one of the first employees at CGIS, a non-profit consultancy that serves as a geospatial hub for regional GIS integration projects, Felton contributed significantly to its growth, from four employees with several contracts to more than 30 employees and over \$3.5 million in annual contracts in 12 years.

During his tenure at CGIS, Felton worked extensively with Maryland's GIS community to improve coordination and collaboration between state and local government agencies. His numerous accomplishments include the coordination of the development, marketing, and deployment of the Emergency Management Mapping Application (EMMA), a web-based GIS Software for Emergency Operations Centers that has been adopted by Maryland, Delaware, Virginia, and the National Capital Region, and his service as Co-chair of Maryland's Statewide GIS Coordination Strategic and Business Planning Committee and as the Program Manager for a \$1 million Department of Homeland Security Grant to develop the Maryland Emergency Geographic Information Network.

Recently, Felton served as a technical advisor to Maryland's Geographic Information Officer and has been a key contributor to the implementation of Governor O'Malley's vision for a coordinated statewide "base map", known as MD iMap. This nationally unprecedented effort will provide agencies with a consistent mapping experience across the State and will support Maryland's accountability programs, such as StateStat, with shared, accessible data and interoperable mapping tools.

Felton has a M.S. in Information and Telecommunications Systems from Johns Hopkins University, and graduated summa cum laude with a B.A. in Geography and Economics from Towson University. He is an active member of the Maryland State Geographic Information Committee, the Metropolitan Washington Council of Governments GIS Committee, and the National States Geographic Information Council. Felton has been the recipient of the "Outstanding Contribution to GIS in Maryland" award, twice.

In his new role, Felton will provide GIS, mapping, and research services to the MacKenzie Companies and their clients, and lead the companies' efforts in the development of new research resources and diagnostic tools. Felton's position and the Company's significant investment in state-of-the-art GIS and research software and equipment illustrate MacKenzie's continued leadership in the fields of commercial real estate research, mapping, and analysis.

"Matt Felton possesses the talent, drive, and caliber of expertise necessary to advance commercial real estate research to the next level. His skills will allow us to provide superior location and market counsel, more-rapidly identify prospects, and strategically position our retail, office, and industrial clients," said Gill. "We are investing in our full service platform to better serve our clients," he added.

Felton joins a seasoned research team at MacKenzie, which provides commercial real estate market research to more than 3 million individuals annually through quarterly market reports and local business press, as well as numerous industry publications. Services available to MacKenzie clients include feasibility studies, historical and current market condition analysis, demographic analysis, traffic studies, financial modeling, absorption statistics, market segmentation studies, surveys and industry trends.

For more information on MacKenzie Commercial Real Estate Services, LLC, please visit www.mackenziecommercial.com.

###

MacKenzie Commercial Real Estate Services provides a full range of commercial real estate services, including leasing and sales, tenant and landlord advisory services, corporate consulting, commercial and residential development, general construction, property and asset management, market research, and debt and equity capital placement. With offices strategically located throughout Maryland and 150 employees, MacKenzie is one of the largest commercial real estate service firms in the State. Please visit www.mackenziecommercial.com for more information.